



Super 8 Worldwide, Inc.

To: Owners, General Managers and Principal Contacts
From: Lisa Parada, Senior Director, Marketing
Date: March 13, 2009
Re: Super 8[®] Dodge Appearance at the Atlanta Motor Speedway

The #43 Super 8 Dodge driven by Reed Sorenson made its debut this past weekend in the NASCAR race at the Atlanta Motor Speedway. Below are a few photos from the race that we thought you would enjoy!



Left to Right: Reed Sorenson, #43 Super 8 Dodge Driver and Tony Patel, Super 8 Villa Rica, Ga.



Left to Right: Tim Becker, Director of Operations and Support, Super 8 Worldwide and Reed Sorenson, #43 Super 8 Dodge Driver



Full View of the #43 Super 8 Dodge

The next Super 8[®] primary paint scheme will appear at the Texas Motor Speedway race in April on the #44 car. Stay tuned for details!